THE BOARD

The Board which was established in 1950 is a Statutory Body consisting of seven (7) members appointed by the Minister of Agriculture and Lands of whom three (3) shall be nominated members. Nominated members are persons actively engaged in growing coffee who have been nominated by an Approved Association, which in the Minister's opinion is representative of Coffee Growers.

Members of the Board at the 31st July, 1965, were:-

N. C. Miller — Chairman
L. E. Ashenheim
S. D. Moore
E. E. Robertson
A. E. Christie
A. S. Wilmot
H. G. Vassell
C. E. Randall*

The members were appointed to serve for a period of two years with effect from the 11th March, 1965.

There were twelve (12) Ordinary Meetings and One (1) Special Meeting of the Board during the year and in addition the following Committees met whenever required.

Executive Committee

Agricultural Committee.

*Appointed to act vice Mr. L. E. Ashenheim who had been granted leave of absence from the 10th June, 1965 to 31st August, 1965.

CENTRAL FACTORIES

The Board's six (6) Central Factories were in operation during the harvesting season which commenced during mid August, 1964 and continued to the end of January 1965. 229,259 boxes of Cherry Coffee were processed at the Board's Factories compared with 243,938 boxes processed during the 1963/64 Crop. Details of deliveries and disbursements are set out at appendix 'A'.

(The average out-turn of one box of Cherry Coffee is approximately 10 lb. of clean Coffee).
For the Crop the Board paid a total of 22/1d per box gross. The Board paid growers a total of 20/6d per box nett cash — an Advance Price of 16/- per box and a Bonus of 4/6d per box which was declared by the Board after the final marketing had been completed. This price is the highest growers have received since the 1958/59 Crop. In addition, the Board paid 6d per box to the Jamaica Agricultural Society to be credited to Growers’ Share Capital Accounts in their Co-operative Societies making a total of 21/- per box paid to Growers. 1/- per box was paid to the Co-operatives to meet their expenses including payment of Coffee Selectors, Group Secretaries etc., and 1d per box was paid to the Jamaica Agricultural Society Coffee Growers’ Federation Ltd., toward the administrative expenses of the Federation. All expenses incurred in transporting Cherry Coffee from the Collecting Depots to the Factories as well as the Processing and Finishing expenses are met by the Board.

The Dover Coffee Factory in St. Mary was remodelled and its capacity enlarged. It is now capable of processing without any difficulty, 25,000 boxes of Coffee during a Crop.

**CENTRAL GRADING AND FINISHING WORKS**

At the Central Grading and Finishing Works, a fully automatic boiler was installed, capable of producing steam for eight (8) dryers. This has greatly increased the efficiency of the Drying Section.

**RECEIVALS AND CROP GRADINGS**

Receivals at the Central Grading and Finishing Works from the Central and Co-operative Factories, the Jamaica Agricultural Society and two (2) Special Dealers for the Crop Year were as follows:-

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Central and Co-operative Factories</td>
<td>2,768,209 lb.</td>
</tr>
<tr>
<td>Jamaica Agricultural Society</td>
<td>40,466</td>
</tr>
<tr>
<td>Special Dealers</td>
<td>12,332</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,821,007 lb.</strong></td>
</tr>
</tbody>
</table>

The out-turn gradings were as follows:-

<table>
<thead>
<tr>
<th>Grade</th>
<th>Bags</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prime Jamaica Washed</td>
<td>20,608</td>
</tr>
<tr>
<td>Triage ‘A’</td>
<td>161</td>
</tr>
<tr>
<td>Triage ‘B’</td>
<td>3</td>
</tr>
<tr>
<td>Stocklots</td>
<td>736</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>21,508 Bags</strong></td>
</tr>
</tbody>
</table>

(132 lb)

Prime Jamaica Washed, the highest grade, represented 95.8% of the Crop. This was the highest grading yet achieved
and reflects the high standard of processing performed at the Finishing Works. The previous year's grading was 87.01% for the 1963/64 Crop.

**MARKETING**

Sales are made through the Board's agents at prevailing World Market Prices, on the basis F.O.B. Kingston.

The Board's agents are —

- Quick Reek & Smith Ltd., London
- Woodhouse Drake & Carey Ltd., London
- Gillespie Bros. & Co. Ltd., London
- Halford Lewis Ltd., Canada
- C. A. Mackey & Co. Inc., New York
- Aldo Ciravegna, Italy
- Thomson Hankey & Co. Ltd., Jamaica
- H. A. Waite, Jamaica

Distribution of sales through the agents was as follows:-

<table>
<thead>
<tr>
<th>Destination</th>
<th>Bags (132 lb.)</th>
<th>F.O.B. Value</th>
<th>Percentage Total Exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>7,614</td>
<td>£155,369</td>
<td>79%</td>
</tr>
<tr>
<td>Local</td>
<td>2,025</td>
<td>41,324</td>
<td>21%</td>
</tr>
<tr>
<td></td>
<td><strong>9,639</strong></td>
<td><strong>£196,693</strong></td>
<td></td>
</tr>
</tbody>
</table>

The destination, quantity and value of the 1964/65 Crop exported by the Board were as follows:

<table>
<thead>
<tr>
<th>Destination</th>
<th>Bags (132 lb.)</th>
<th>F.O.B. Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>5,142</td>
<td>£104,186</td>
</tr>
<tr>
<td>Japan</td>
<td>3,005</td>
<td>62,032</td>
</tr>
<tr>
<td>Denmark</td>
<td>700</td>
<td>14,379</td>
</tr>
<tr>
<td>Italy</td>
<td>605</td>
<td>12,286</td>
</tr>
<tr>
<td>New Zealand</td>
<td>185</td>
<td>3,757</td>
</tr>
<tr>
<td>Finland</td>
<td>2</td>
<td>53</td>
</tr>
<tr>
<td></td>
<td><strong>9,639</strong></td>
<td><strong>£196,693</strong></td>
</tr>
</tbody>
</table>

The sole grade of coffee exported by the Board was:-

Prime Jamaica Washed — 9,639 Bags (132 lb)

The grades sold to Local Roasters and the Instant Coffee Company of Jamaica Ltd., were as follows:-
Prime Jamaica Washed — 10,969 Bags
Triage 'A' — 161 "
Triage 'B' — 3 "
Miscellaneous Stocklots — 736 "
11,869 Bags (132 lb)

The Local Trade paid £244,245 for 11,869 bags coffee purchased as compared with £151,349 for 8,886 bags purchased during the previous crop.

PRICES

The overall average price realized from the sale of the 1964/65 Crop was 3/1½d per lb. compared with 2/7¼d received for the 1963/64 Crop.

The Gross price of 22/1d per box paid by the Board is equivalent to 2/2½d per lb. clean Coffee to the Grower. It will therefore be noted that the Board paid approximately 71.4% of the average price realized to Growers.

All Green Coffee — except the Blue Mountain variety — exported from Jamaica is processed and shipped by the Board and is sold on the Cup Test Grading. The Board permits the Producers of the famous Blue Mountain Coffee to export their Coffee themselves. With the Board's approval, Roasted Coffee is exported by local Roasters.

A Cess of 2d per lb. is payable to the Board on all Roasted Coffee exported and 1d per lb. on Blue Mountain Coffee exported.

Types of Coffee exported during the year were as follows:

<table>
<thead>
<tr>
<th>Green Coffee</th>
<th>Blue Mountain</th>
<th>Roasted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,272,386 lb.</td>
<td>137,074 lb.</td>
<td>25,609 lb.</td>
<td>1,435,069 lb.</td>
</tr>
</tbody>
</table>

PRODUCTION

There was no significant increase in the volume of coffee handled by the Board compared with the previous Crop and this could be attributed to two main factors. Firstly, an Island wide drought which significantly reduced the production per tree and secondly, the temporary withdrawal from production of the trees which were 'CUT BACK' in the Board's 1964/65 Resuscitation Scheme. These trees which would normally bear an uneconomic amount of Cherry Coffee numbered an estimated 168,000 trees. These were 'CUT BACK' to stumps by approximately 3,000 Growers for each of the two years that the Board implemented these Resuscitation Schemes. It is hoped that there will be significant upturn in production as a result of the trees which were 'CUT BACK' in the 1963/64 Scheme coming into bearing for the first time in the 1965/66 Crop.
A Subsidized Fertilizer Scheme which the Board has accepted in principle will be implemented during the 1965/66 Crop and is expected to assist in increasing production.

**COFFEE CO-OPERATIVE SOCIETIES**

The majority of Coffee Growers are members of Coffee Groups affiliated to different Coffee Co-operative Societies and Area Councils. There are nineteen (19) Co-operative Societies and three (3) Area Councils. Membership in the Societies is approximately 53,977 members organized in 649 Groups. Members of the Co-operative delivered approximately 283,269 boxes of Cherry Coffee to the different Factories during the Crop. Deliveries to the Board’s Factories amounted to approximately 228,724 boxes and 42,145 boxes to the Co-operatively owned Factories including those in the Blue Mountains.

Factories owned by the Co-operative Societies are:—

- Catadupa
- Guy’s Hill
- Woodhall

and in the Blue Mountains —

- Moy Hall
- Silver Hill
- Langley

The Coffee Co-operative Societies and Area Councils are all affiliated to the Jamaica Agricultural Society Coffee Growers’ Federation Ltd., which exercises control over them.

In addition to the Co-operative Factories mentioned above, a privately owned Factory known as the Mavis Bank Central Factory Ltd., is operated at Mavis Bank. This Factory purchases Growers’ Coffee grown in areas not covered by the Co-operatives.

For the 1964/65 Crop the two (2) Co-operatives Factories at Catadupa and Guy’s Hill were paid on the basis of the same Advance Price per box as paid by the Central Factories, plus the same Bonus, plus a payment of 4/- per box towards the processing expenses incurred by these Factories.

The Woodhall Factory did not operate for the 1964/65 Crop.

Payment was formerly made on the basis of the average operational cost per box at the Central Factories. The Board decided the rate of payment after detailed examination of the processing Accounts of these two (2) Co-operative Factories.
LOCAL ROASTERS OF COFFEE

Under the Coffee Industry Regulations 1953, all Roasters of Coffee and Manufacturers of any Coffee product must obtain all their supplies of Green Coffee from the Board.

The Firms engaged in the manufacture of Roasted Coffee are:-

The Coffee Company of Jamaica Ltd.,
Jamaica Standard Products Co. Ltd.,
Acme Products Corporation.

In addition, The Instant Coffee Company of Jamaica Ltd., are the sole manufacturers of soluble Coffee in the Island. Since attaining full production, the importation of all soluble Coffee into Jamaica has been prohibited.

LICENCED COFFEE DEALERS AND COFFEE WORKS OPERATORS

Under the Coffee Industry Regulations 1953, all Coffee Dealers and Coffee Works Operators must obtain a Licence from the Board to enable them to deal in, or process Coffee or manufacture any Coffee product. At the end of the year there were two (2) Ordinary Dealers and twelve (12) Coffee Works Licences granted by the Board. The Board's Officers check all Dealers and Works Operators to ensure that the terms and conditions of the Licences are rigidly observed.

CONTRIBUTIONS

The Board made contributions to the 4-H Clubs and to several Parish Agricultural Shows during the year.

COFFEE RESUSCITATION SCHEME

The year saw the completion of the second Coffee Resuscitation Scheme which was inaugurated by the Board in 1963. Over 6,000 Growers benefitted under the two (2) Schemes and they have been able to bring back into production nearly 600 acres of old unproductive Coffee.

Growers provided the labour for cutting down the old trees, reducing shade where necessary, providing mulch, applying fertilizer and selecting the required shoots.

During the 1964/65 Crop a total of 3,075 Growers participated in the second Scheme. The Board's Officers assisted by Officers of the Ministry of Agriculture and Lands selected the trees to be treated and gave Growers all the necessary instructions.