COFFEE INDUSTRY BOARD,
Central Grading and Finishing Works,
Kingston, Jamaica, W.I.

To His Excellency the Governor, Sir Kenneth Blackburne, K.C.M.G., O.B.E.

The Coffee Industry Board established under Section 3 of the Coffee Industry Regulation Law, Chapter 64 of the Revised Laws, has the honour to submit its report for the year ended on the 31st December, 1956.

W. N. HENRY,
Chairman.

F. A. BRISCOE,
Secretary.

14th January, 1958.
Composition.

The Coffee Industry Board appointed under Section 12 of the Coffee Industry Regulation Law, Chapter 64 of the Revised Laws, consists of seven members — one official member, one nominated member and five representative members. The members are appointed by the Governor in Council. The official member is appointed from amongst persons holding office of emolument under the Crown in Jamaica. Three of the representative members represent coffee growers, and two represent dealers. The Chairman is elected at the first meeting of the Board in each calendar year.

Members were appointed by the Governor in Executive Council for a period of two (2) years as from the 2nd February, 1955.

Meetings.

There were eleven (11) ordinary meetings and two (2) special meetings of the Board during the year, and attendance of members was as follows:—

<table>
<thead>
<tr>
<th>Name</th>
<th>Ordinary</th>
<th>Special</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. W. N. Henry — Chairman</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>Mr. C. E. Randall</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>Mr. K. A. Munn</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>Mr. E. G. Whitbread</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td>Mr. H. A. Waite</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Mr. L. E. Ashenheim</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>The Marketing Administrator</td>
<td>9</td>
<td>2</td>
</tr>
</tbody>
</table>

In addition to the regular meetings of the Board, the following Committees met whenever required:—

Executive Committee
Building Committee
Factory Committee
Roasted Coffee Quota Committee.

Policy.

To increase the production of high grade Washed Coffee, and secure the greatest benefits for coffee growers are among the main considerations of the Board.
The destination, quantity and value of coffee exported by the Board during the year were as follows:

<table>
<thead>
<tr>
<th>Destination</th>
<th>Quantity (lbs.)</th>
<th>F.O.B. Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>1,486,056</td>
<td>£291,819</td>
</tr>
<tr>
<td>Italy</td>
<td>1,003,200</td>
<td>189,757</td>
</tr>
<tr>
<td>Sweden</td>
<td>296,340</td>
<td>63,017</td>
</tr>
<tr>
<td>Australia</td>
<td>220,708</td>
<td>44,257</td>
</tr>
<tr>
<td>United States of America</td>
<td>217,800</td>
<td>41,537</td>
</tr>
<tr>
<td>Germany</td>
<td>178,200</td>
<td>40,465</td>
</tr>
<tr>
<td>Japan</td>
<td>148,500</td>
<td>33,953</td>
</tr>
<tr>
<td>Holland</td>
<td>102,300</td>
<td>23,545</td>
</tr>
<tr>
<td>Canada</td>
<td>82,500</td>
<td>19,323</td>
</tr>
<tr>
<td>New Zealand</td>
<td>8,960</td>
<td>1,900</td>
</tr>
<tr>
<td>Sicily</td>
<td>6,600</td>
<td>1,046</td>
</tr>
<tr>
<td>Belgium</td>
<td>6,600</td>
<td>766</td>
</tr>
<tr>
<td>South Africa</td>
<td>3,300</td>
<td>376</td>
</tr>
<tr>
<td>West Indies</td>
<td>2,376</td>
<td>333</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,763,440</strong></td>
<td><strong>£752,094</strong></td>
</tr>
</tbody>
</table>

In 1955 the Board exported 5,293,808 lbs. of coffee valued at £932,699.

The 1956 crop produced 9,146 bags (60 kilos each) of Prime Jamaica Washed Coffee, as compared with 16,692 bags for the 1955 crop. The significant decline may be attributed to the trees "resting" after the bumper crop of 1955.

**Grades.**

All green coffee other than Blue Mountain Coffee, exported from Jamaica is processed, graded, and shipped by the Board, and is sold on the cup quality.

The grading specifications are as follows:

**Prime Jamaica Washed:** Prepared from cherry coffee delivered to the Board’s Factories and processed at the Central Grading and Finishing Works. This type is of excellent appearance, having bold beans almost free from defects. The roast is good.

**Cup Quality:** strictly soft, free from all off flavours, fair body, medium to sharp acidity.
Delegates observing method of seed planting.
Marketing.

The Board's foreign agents are—


**Canada** — Messrs. Halford Lewis Co., Montreal.
Messrs. Balfour Guthrie (Canada) Ltd., Toronto.

Messrs. Quick, Reek & Smith Ltd., London.

The Board continued the policy, which was adopted in 1955, of making firm offers to our agents, whenever quantities of coffee are available for sale.

The high reputation enjoyed by the Board of selling strictly on the cup test quality and never varying, was clearly evident when we received offers from our buyers for almost twice the quantity of the exportable crop.

**COFFEE DEMONSTRATION TOUR.**

In continuation of its policy of raising the general standard of agriculture in the Caribbean to the highest level, the Caribbean Commission organised a tour of officials, planters, and other interested persons to see for themselves the proficiency of the Coffee Industry in Jamaica.

Representatives from French Guiana, Martinique, Dominica, Grenada, Trinidad and Tobago, Surinam, Cuba, Costa Rica, Haiti, Dominican Republic and Guatemala, participated in the tour which lasted from the 29th October to the 3rd November, 1956.

The representatives toured all the main coffee producing areas in the Island and observed the organisation of the Coffee Industry. They visited the coffee nurseries and factories in the Blue Mountains where the world famous Blue Mountain Coffee is grown and produced. They inspected the Board's three Central Factories, the Co-operative Factories, and the Central Grading and Finishing Works. They also saw the coffee nurseries, and experimental test plots of the Ministry of Agriculture.
The Coffee Agronomist of the Ministry of Agriculture and Lands accompanied the delegation. His visit was sponsored by the International Co-operation Administration.

The purpose of the visit was to gain information on the following phases of the Coffee Industry in the three countries —

1. Nursery practices.
2. Field establishment.
3. Pruning systems.
4. Sun-hedge system of planting.
5. Fertilizing.

Through the co-operation of the Governments concerned and the United States Operations Mission in the three countries, the delegation visited many coffee plantations, factories, and experimental stations. They were afforded every facility in obtaining information regarding the Coffee Industry in the countries visited.

The recommendations which have been made to the Board by the delegation should prove very valuable to our industry.

LICENSED COFFEE DEALERS AND COFFEE WORKS OPERATORS.

The Coffee Industry Regulations require all persons dealing in coffee, or operating a coffee works, to obtain a licence from the Board.

At the 31st December, 1956, licences were issued to —

- 6 Special Coffee Dealers.
- 163 Coffee Dealers.
- 20 Coffee Works Operators.